



P!TSCHY

Social Media Video Packages

MONTHLY PACKAGES

3 MONTHS OF VIDEO CREATIVE

- 2 videos per month, up to 1 min. 30 sec. each
- 2 pieces of micro-content per month
- Includes: Concept, Writing, Voiceover, Music, Any Stock or B Roll Footage Sourcing, Shooting, Editing

(total = 12 pieces of video content in 2 formats: Facebook & IGTV)
\$1750/mo with 3 month contract

6 MONTHS OF VIDEO CREATIVE

- 2 videos per month, up to 1 min. 30 sec. each
- 2 pieces of micro-content per month
- Includes: Concept, Writing, Voiceover, Music, Any Stock or B Roll Footage Sourcing, Shooting, Editing

(total = 24 pieces of video content in 2 formats: Facebook & IGTV)
\$1650/mo with 6 month contract

A LA CARTE VIDEO CREATIVE*

- (1) 1 minute video (Facebook, IGTV or Instagram) = \$450
- (1) 2-3 minute video (Facebook, IGTV, Instagram or YouTube) = \$625

If you're looking for something special or social creative video over 3 minutes, please contact us for rates
**Prices include shooting, editing, music*

All videos are property of client to be used wherever they'd like on social media platforms, social media marketing, PPC ads, digital marketing, website, other ads

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www.pitschy.com